

AUDIT REPORT

tamtamcorp.tech

<https://tamtamcorp.tech>

67 OVERALL
needs work

How fast it loads on a phone.

Mobile is where most discovery traffic lands. Your mobile site scores **55/100** — needs work.

MOBILE SCORE

55/100
NEEDS WORK

LARGEST CONTENTFUL PAINT

26.9 s

Time until the biggest content paints. Under 2.5s = good.

TOP ISSUES TO FIX

Reduce unused JavaScript ~2.7s potential

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

Initial server response time was short ~0.0s potential

Keep the server response time for the main document short because all other requests depend on it.

Same site, on a laptop.

Desktop is where conversion happens for hospitality and real-estate browsing. Your desktop site scores **78/100** — needs work.

DESKTOP SCORE

78/100
NEEDS WORK

TOTAL PAGE WEIGHT

31.74 MB

Total bytes for the page. Under 1.5 MB = good.

TOP ISSUES TO FIX

Reduce unused JavaScript ~0.2s potential

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

Initial server response time was short ~0.0s potential

Keep the server response time for the main document short because all other requests depend on it.

VISUAL QUALITY + BASICS

What the page says about your brand.

The homepage of Tam Tam Corp presents a minimalist aesthetic with a strong emphasis on typography. The large, elegant font for "TAM TAM CORP" conveys sophistication and modernity, aligning well with a tech-focused brand. The black background enhances the brand's premium feel, while the gold line adds a subtle touch of luxury. However, the visual hierarchy is lacking. The absence of additional imagery or content leaves the viewer with little context about the brand's offerings or mission. This minimalism may lead to confusion or disinterest, as visitors might not grasp what Tam Tam Corp specializes in. Mobile-friendliness appears adequate, but without seeing how the layout adapts, it's hard to assess fully. The page could benefit from engaging visuals or brief descriptions to guide users and establish brand recognizability. Overall, while the design is visually striking, it risks losing attention due to its stark simplicity and lack of information.

SEO + MOBILE BASICS

CHECK	STATUS	NOTES
HTTPS	✓	Secure connection
Page title	✓	"AI Visual Production Agency Dubai — Tam Tam Corp" (48 chars)
Meta description	✗	236 chars
Mobile viewport meta	✓	Set
Open Graph image	✓	Set — shareable
Twitter / X card	✓	Set
Structured data (JSON-LD)	✓	Present — helps Google rich results
Image lazy-loading	✗	0/6 images lazy-loaded

RECOMMENDED FIXES

If you only do five things.

Ranked by impact-per-hour-of-work. Top to bottom.

01

MODERATE EFFORT · HIGH IMPACT

Reduce unused JavaScript

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

02

LOW EFFORT · HIGH IMPACT

Initial server response time was short

Keep the server response time for the main document short because all other requests depend on it.

03

VERY LOW EFFORT · MEDIUM IMPACT

Fix: Meta description

236 chars

04

VERY LOW EFFORT · MEDIUM IMPACT

Fix: Image lazy-loading

0/6 images lazy-loaded

05

MODERATE EFFORT · MEDIUM IMPACT

Reduce unused JavaScript

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity.

WANT HELP FIXING IT?

We can do the work.

We're Tam Tam Corp, an AI-native visual production studio based in Dubai. The same team that built this audit can implement the fixes for you.

Top-3 fix sprint

We implement the three highest-impact fixes from this audit

Before/after PageSpeed report included

5-day delivery from the day we get hosting access

If your score doesn't improve by at least 15 points, you don't pay

€490 · one-time · or €99/month for ongoing speed-watch

Just reply to the email this audit came in. We'll book a 15-minute call to walk through the fixes — no obligation. — **Ibrahim**